

Young traders learning business skills to get IntoUniversity

Education charity MyBnk is setting up stalls with young local entrepreneurs at Shepherd's Bush Market tomorrow to help break down the barriers to university.

Our experts have been working with a dozen local 11-14 year olds at [IntoUniversity](#), taking them from drawing board to production in just four days. They have received interest free loans and training to create business plans and in marketing, customer service and selling techniques.

[Business Battle](#) is a MyBnk education programme where young people create, implement and evaluate their own ventures in a competitive environment using real cash in a real marketplace.

"The cost of going to university is rising and we are giving young people their first enterprise experience so they can better manage their own money, as well as create it. Giving young people that first tangible business experience and trading skills is crucial to igniting that spark to create an enterprise driven generation". **Louise McNestrie, Education Project Manager, MyBnk.**

Taking place: **10am-2pm, 1/8/14, Shepherd's Bush Market, White City, London W12.**

About MyBnk

London charity MyBnk is the UK's leading designer and deliverer of financial education and enterprise programmes in the UK.

We provide the financial literacy element of the government's [National Citizens Service](#) and the face-to-face side of the [Money Advice Service](#). We also recently won a [Centre for Social Justice Award](#) for Preventing Poverty and were named [The Observer & Nesta's No.1 New Radical Project](#).

MyBnk is [backed](#) by some of the UK's biggest trusts and foundations including J.P. Morgan Chase, Comic Relief, the Financial Times and the Big Lottery Fund.

Since 2007, we have reached 75,000 young people in 500 secondary schools and youth groups and trained organisations around the world.

For more information contact declan@mybnk.org or call 0207 377 8770

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