



From APR to Zero Hours 3,000 young people learning about £, by doing it for real!

Join our charity on the [frontline](#) as we arm 3,000 young people with budgeting, banking and borrowing skills in secondary schools and youth groups across the capital for [Learn Money Week 2014](#).

From 10-17 March our experts will be helping 11-25 year olds tackle debt, student finance, pensions and government spending as we open youth-led savings banks and launch social enterprise projects through games, debates, role play and quizzes.

MP's and guests like the Money Advice Service are visiting some of the 120 [workshops](#) to see how we bring finance to life and are available for comment. Our youths will also help ring the opening bell at the London Stock Exchange on launch day.

Outside London, in partnership with the Young Global Leaders of the **World Economic Forum** and **Child & Youth Finance Int.**, our awareness campaign will reach another 12,000 youths in 13 countries.

LMW is a golden chance to get ahead of the curve and see the experts in action before financial education becomes compulsory in the National Curriculum this September. Our trainers are former teachers, ex-finance sector workers and drama graduates that undergo weeks of training and testing and are rated by schools and young people.

MyBnk provides the financial literacy element of the government's [National Citizens Service](#) and the face-to-face side of the [Money Advice Service](#). We also recently won a [Centre for Social Justice Award](#) for Preventing Poverty.

Press Release: LMW

10-17 March 2014.

MyBnk

MyBnk is backed by the UK's biggest trusts and foundations including JP Morgan, the FT and the Big Lottery Fund.

Please find attached a list of sessions - for more info, contact declan@mybnk.org or 0207 377 8770.

"Our campaign is a call to arms to anyone who has ever wanted to help young people learn to manage their money for the future. Whether it is your children or a classroom, start the conversation today, download our [free resources and get ahead of the curve](#). There's never been a more important time to learn money". Lily Lapenna, MyBnk CEO & Founder MyBnk.

"It opened my eyes to the bigger picture and makes me want to learn more about the economy". Mohammed Khalifa, 25, School of Hard Knocks Youth, London.

Notes:

MyBnk is the UK's leading designer and deliverer of financial education and enterprise programmes in the UK.

Learn Money is a financial literacy action week started by Young Global Leader, Henrik Naujoks in 2011 and supported worldwide by dozens of YGLs and volunteers.

Partners & countries:

MyBnk	UK
Monitise	UK
Redstart	UK
Oxford Economics	UK
Five Lamps	UK
Cumbria Youth Alliance	UK
Gostforth Central School Newcastle	UK
Money Advice Service	UK
Better Education	China
Fils Planet	Dubai
Royal Girls' Academy	Nigeria
PEDN	Uganda
Learn Money e.V.	Germany
Christian Wessel (Bain) YGL	Nigeria and South Africa
Ozlem Denizmen (Para Durumu) YGL	Turkey
Gulf Bank	Kuwait
Sabirul Islam	Bangladesh
Banca Etica Genova	Italy
Sbankiamo	Italy
Operation Hope	USA
Save The Children	Ghana, Kenya, Nepal, Colombia

YGL = Young Global Leader, World Economic Forum

What we are doing

Financial Education programmes

Money Twist
(Key Stage 3 & 4 + 5)



An award-winning programme covering practical and relevant everyday financial matters including tax, national insurance, needs vs wants, budgeting, ethical choices, interest and inflation.

Enterprise Education programmes

Back My Business



A rich, real, time-bound enterprise experience where young people learn about business by experiencing it first-hand.

Uni Dosh



Uni Dosh offers a comprehensive overview of university money matters and structures.

Business Battle



An accredited week long programme where young people team up and compete to set up the most successful business in their local community powered by an interest free loan and MyBnk support. Participants can receive AQA or ASDAN certificates.

Money Works



An accredited in-depth financial capability programme designed to empower young adults at risk to feel confident around money and financial decisions.

Enterprise in a Box



A social enterprise workshop and toolkit that provides young people with everything they need to take their first steps as social entrepreneurs.

Money Advice Service



A one-to-one advice service offering independent, sales and jargon-free advice on all matters relating to personal finance.

Youth-led banking scheme

MyBnk in a Box



MyBnk-in-a Box provides an accessible place to save regularly and interest-free loans to set up enterprises. It is the first independent youth led online and in-school banking scheme.

10th March

Where: Spitalfields Housing Association, London E1 6SW.

Session: Money Advice Service

Schedule: 9am-5pm

Number of young people expected: 6

Age: 15-25

Where: Waltham Forest College, London E17 4JB.

Session: Money Twist

Schedule: 11.30am – 1pm

Number of Young People expected: 30

Age: 16-18

Where: Camden London Borough, New Horizon Youth Centre, London NW1.

Session: Money Works

Schedule: 4.30pm – 6.30 pm

Number of Young People expected: 6-15

Age: 16-25

Where: Haggerston School, London E2 8LS

Session: Back My Business

Schedule: 8.55am – 10.55 pm

Number of Young People expected: 10-15

Age: 11-16

Where: Tower Hamlets Pupil Referral Unit, London E1 4EE

Session: Money Twist

Schedule: 11am – 12.30am

Number of Young People expected: 9

Age: 14- 16

11th March

Where: Hornsey YMCA, London N8 8SG

Session: Money Advice Service

Schedule: 9am-5pm

Number of young people expected: 6

Age: 15-25

Where: Redbridge London Borough – Looked after Children, London , IG6 1NB

Session: Money Twist
Schedule: 6pm – 7.30 pm
Number of Young People expected: 12-30
Age: 11-14

Where: Preston Manor Foundation School, London HA9 8NA.
Session: Money Twist
Schedule: 9am – 1.20pm
Number of Young People expected: 240
Age: 11-14

Where: City and Islington College, The Marlborough Bldg, 383 Holloway Rd, London N7 0RN .
Session: Business Battle
Schedule: 11am-1pm
Number of young people expected: 11.
Age: 14-16

Where: 198 Contemporary Arts and Learning, 198 Railton Road, London SE24 0JT
Session: Money Works
Schedule: 11am – 3pm
Number of Young People expected: 7
Age: 18-20

12th March

Where: Vision Housing, Borough.
Session: Money Advice Service
Schedule: 9am-5pm
Number of young people expected: 6
Age: 15-25

Where: Woodside High School, London, N22 5QJ,
Session: Money Twist
Schedule: 8.50am – 12.30 am
Number of Young People expected: 160-180
Age: 11-14

Where: Haberdashers' Aske's Knights Academy, London, BR1 5EB.
Session: Money Twist
Schedule: 9.00am – 10.40 am; 11.05am – 12.45 am; 1.30pm – 3.15pm
Number of Young People expected: 340
Age: 11-14

Where: Ashcroft Technology College, London, SW15 2UT.
Session: Money Twist

Schedule: 2.50pm – 4.50pm
Number of Young People expected: 120
Age: 14-16

Where: Mount Carmel Catholic College for Girls, London, N19 3EU.

Session: Money Twist
Schedule: 10.55am – 12.35am
Number of Young People expected: +/- 25-30
Age: 11-14

Where: Westminster Academy, London, E1 0LB.

Session: MyBnk-in-a-Box
Schedule: 12pm-12.50pm
Number of young people expected: 50.
Age: 11-16

Where: Mount Carmel School for Girls, London, N19 3EU.

Session: MyBnk-in-a-Box
Schedule: 12.35 pm – 1.15 pm
Number of young people expected: 50.
Age: 11-16

Where: City and Islington College, The Marlborough Bldg, 383 Holloway Rd, London N7 0RN .

Session: Business Battle
Schedule: 11am-1pm
Number of young people expected: 11.
Age: 14-16

Where: St. Paul's Way Trust School, 125 St Paul's Way, London, E3 4FT

Session: Uni Dosh
Schedule: 2pm – 4pm
Number of Young People expected: 24
Age: 17-18

13th March

Where: Gateway Housing, Hackney, E3 4PB.

Session: Money Advice Service
Schedule: 9am-5pm
Number of young people expected: 6
Age: 15-25

Where: Bishop Challoner Catholic Collegiate School, London E1 0LB.

Session: Back My Business: Loan Assessment Workshop: 3.15pm – 4.45pm.
Number of Young People expected: +/- 10-15
Age: 11-16

Where: Hertfordshire County Council, Hertford, SG13 8XR.

Session: Money Works

Schedule: 9am – 1pm

Number of Young People expected: 12 -14

Age: 16-25

Where: Ashcroft Technology College, London, SW15 2UT.

Session: Money Twist

Schedule: 2.50pm – 4.50pm

Number of Young People expected: +/- 90

Age: 14-16

Where: Crown Woods College, London SE9 2QN.

Session: Money Twist KS3

Schedule: 8am-2.50pm

Number of Young People expected: 180

Age: 11-14

Where: Elmgreen School, London SE27 9BZ.

Session: Enterprise in a box

Schedule: 10.55am-3.15pm.

Number of Young People expected: 30

Where: London Academy of Excellence, London, E15 1AJ.

Session: Money Twist & Uni Dosh

Schedule: 1.45pm-5pm 3UD

Number of Young People expected: +/- 180

Age: 16-18

Where: St Martins-in-the-Field High School for Girls, London SW2 3UP.

Session: MyBnk-in-a-Box

Schedule: 12.35pm-1.15pm.

Number of young people expected: 50.

Age: 11-16

Where: Forest Gate Community School, London E7 9BB.

Session: MyBnk-in-a-Box

Schedule: 12.30pm-1.10pm.

Number of young people expected: 50.

Age: 11-16

Where: Walthamstow School for Girls, London, E17 9RZ.

Session: MyBnk-in-a-Box

Schedule: 12.25 pm – 1.25 pm

Number of young people expected: 50.

Age: 11-16

Where: City and Islington College, The Marlborough Bldg, 383 Holloway Rd, London N7 0RN .

Session: Business Battle

Schedule: 11am-1pm

Number of young people expected: 11.

Age: 14-16

14th March

Where: Peabody Housing Association, Hackney

Session: Money Advice Service

Schedule: 9am-5pm

Number of young people expected: 6

Age: 15-25

Where: Hertfordshire County Council, Hertford, SG13 8XR.

Session: Money Works

Schedule: 9am – 1pm

Number of Young People expected: 12 -14

Age: 16-25

Where: Crown Woods College, London SE9 2QN.

Session: Money Twist

Schedule: 6 groups 8.35am – 10.15am / 6 groups 10.40am – 12.20 am/ 6 groups 12.20am – 2.50pm

Number of Young People expected: +/- 180

Age: 11-14.

Where: InspirEngage, Barnet and Southgate College, EN5 4AZ.

Session: Enterprise-in-a-Box

Schedule: 1.15 pm-2.30 pm

Number of young people expected: 30.

Age: TBC

Where: City and Islington College, The Marlborough Bldg, 383 Holloway Rd, London N7 0RN .

Session: Business Battle

Schedule: 11am-1pm

Number of young people expected: 11.

Age: 14-16

16th March

Where: Chapel Market, London N1 9EZ.

Session: Business Battle – Live Market Day.

Schedule: 8am-5pm

Number of young people expected: 11.

Age: 14-16

17th March

Where: Bishop Challoner Catholic Collegiate School, London E1 0LB.

Session: Back My Business

Schedule: 3.15pm – 4.45pm

Number of Young People expected: Successful Year 7 teams (15-25 students)

Age: 11-16

Where: Jewish Community Secondary School, EN4 9AR

Session: Money Twist

Schedule: 10.45am-4pm

Number of Young People expected: +/- 525

Age: 11-14.

Where: City and Islington College, The Marlborough Bldg, 383 Holloway Rd, London N7 0RN.

Session: Business Battle – Reflective Session

Schedule: 11am-1pm

Number of young people expected: 11.

Age: 14-16

Where: Tower Hamlets Pupil Referral Unit at Tommy Flowers Centre, 6 Henriques St London E1 1NB

Session: Money Twist

Schedule: 11am- 12.30 pm

Number of Young People expected: 9

Age: 14- 16