

10 young people, five days, one market place. Their mission: create your own business!

14-16-year-olds from across the borough took up our enterprise challenge and went from the drawing board to Saturday's Enfield Market - designing, developing and selling their own services and products.

Sekai Akinola, 15



"If I wasn't doing this I would probably wake up at 1pm everyday! I've learnt so much and I've really enjoyed it"

MyBnk met Sekai at this year's Business Battle workshops at Ponders End Youth Centre.



He struck us as a promising young entrepreneur in the making with a good head for business.

Sekai has always thought about starting his own business but needed help with his customer service skills and confidence.

Here's where MyBnk came in...

Sekai's team MyGme, group took a services route, offering fun fair games. They received a £19 interest free enterprise loan and MyBnk business development training.

The workshops taught Sekai about the importance of planning – that you needed a strategy to attract customers.

They pulled in punters with an 'everyone's a winner' strategy, so even if they didn't win the top cuddly toy prize, all competitors won at least a few penny sweets. Genius!

His team doubled their money!

The economic climate and recent disorder in Enfield isn't putting the budding businessman off and the Business Battle has only increased his confidence:



"You have to take risks in business but not unnecessary ones later on, like, I wouldn't jeopardise our profit on market day otherwise we would lose money"

"MyBnk has made me realise that you can set up your own business even in the recession. We have done this with a £40 budget so you can still do it".