

## Peddle to the metal for school money lessons



**Lawyers, surveyors, bankers, entrepreneurs, educators and students are cycling nearly 1,000 miles of Olympic race track to help young Londoners tackle debt and start their own enterprises.**

£15,000 is being raised to help 40,000 young people bank, budget and borrow and get hundreds of teachers get ahead of the curve as financial education becomes part of the National Curriculum this September.

Shoreditch social enterprise MyBnk is channeling everything from the Prudential Ride London challenge to the frontline, arming young people with money skills in fun and impactful workshops.

UK youth unemployment is still stubbornly high, personal debt levels remain at an eye watering £1.4 trillion and a cost of living crisis still stalks the capital.

*"We believe young people can't afford to learn the hard way. Join us and donate to create a financially literate and enterprise driven generation: building resilience and business acumen in youth".* **Guy Rigden, Interim CEO MyBnk.**

<https://www.justgiving.com/teams/MyBnk-on-a-Bike>

**Prudential Ride London starts at in Queen Elizabeth Olympic Park, 6:00, 10.08.14.**

## About MyBnk

MyBnk is the UK's leading designer and deliverer of financial education and enterprise programmes to 11-25 year olds in secondary schools and youth organisations.

Since 2007 we have reached over 80,000 young people in 500 institutions. MyBnk recently won a Centre for Social Justice Award for Preventing Poverty, were named Charity of the Year by Children & Young People Now magazine and provide the financial literacy element of the government's National Citizens Service and face-to-face side of the Money Advice Service.

MyBnk is funded by some of the UK's biggest trusts, funds and foundations like JP Morgan Chase, the Big Lottery and Chartered Accountant's Livery Company.

[Get in touch to attend a financial education session and talk to young people affected by these issues.](#)

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