

Who are MyBnk?

MyBnk is a charity that designs and delivers financial and enterprise education programmes directly to 11-25 year olds. We work in schools and youth organisations in England and, through partners, around the world. We have reached more than 135,000 young people since we started in 2007.

Our experts have created fun and interactive financial education programmes on topics such as saving, budgeting and university finance. Our enterprise programmes use real money and marketplaces in time bound challenges.



MyBnk aims to wow every young person and we want to ensure training is effective and uses high quality resources. We emphasis youth engagement and consistent, impactful and effective delivery using open and clear performance monitoring. MyBnk references major national and international benchmarks in financial education such as the Money Advice Service Impact Principles, PISA and national school curriculum requirements - but the programmes and approach are our own. Our sessions are very adaptable to local needs and conditions.

We have already worked with organisations in China, Italy, Wales, Irish Republic, France, Brunei, Ghana and Uganda.

What do we offer?

MyBnk offer access to our intellectual property and training. We can offer support to you to adapt and deliver our programmes or adapt them for you on a paid for consultancy basis.

We will work with you to put together a package of support which meets your needs and budget.

A package could include:

- Access to core knowledge, programme materials and extensions, teaching notes and trainer insights of the programmes of your choice.
- Either bespoke training devised and led by MyBnk's Quality and Training team including:
 - Observation of MyBnk programmes being delivered by our expert trainers in London.
 - Using our **S.U.P.E.R.** methodology of delivery (see below).
 - Help in adapting and customising programmes.
 - Assistance in developing and employing impact monitoring tools and systems.
- Or in-country programme adaptation and development, training and assistance with pilot delivery by MyBnk's Education team.
- On-going membership of the MyBnk network of materials and newsletters.
- Add-ons include
 - How to build your reputation and brand through the media and other channels .
 - The commercial aspects of a social education enterprise.

What type of organisations can we support?

We will support organisations committed to develop and deliver high quality finance and/ or enterprise education programmes meeting the needs of young people. We know the challenges of building the contacts, capacity and reputation to reach many young people and will particularly support initiatives to be delivered at a city, region or country scale.

Our approach

MyBnk strives to develop and deliver programmes that wow and delight young people, conveying appropriate learning in an engaging way, leaving young people with a memorable experience and a desire to learn more about money and enterprise.

To achieve this, we follow MyBnk's **S.U.P.E.R.** ethos:

Specialist: Delivered by specialist and experienced trainers who know the field.

Unique: A fresh approach to education. We embrace creative and new teaching methods to maximise the learning for young people. Our educational materials and workshops have won awards for their innovative nature and effectiveness.

Participatory: From taking out an interest free loan to start their first enterprising project to figuring out which supermarket deal is giving them the best value for money, young people learn by doing. Our approach is inspired by young people themselves – our Youth Advisory Panel meet regularly to advise and co-create programme content, brand and resources.

Empowering, Effective and Evaluated: Our programmes are designed to be suitable for a wide range of young people in different settings, allowing for different abilities and learning styles and ensuring that nobody is left behind. We measure the impact of our programmes through our monitoring and evaluation system which drives continuous improvements to our programmes.

Relevant: We use real life stories, examples and videos to bring money and business to life. We draw on experiences from popular culture and current affairs. We create a forum for young people to put their questions to our experts, clarifying terms and dispelling misconceptions.

What are MyBnk's programmes?

MyBnk-in-a-Box: Young people are trained to run their own online and onsite school bank. A safe, accessible place to save regularly and borrow money, interest free, to set up enterprises.

Money Twist: Arms young people with real life money skills through a series of hands on workshops. This three session programme can be delivered in one day or over two or three separate sessions. Two versions, one for 11-14 and the other for 14-18 year olds.

Sporty Money Twist: An innovative blend of active games and discussion that communicates key financial messages in a fun and effective way for 14-18 year olds.

Uni Dosh: A targeted two hour workshop for those about to leave school or college and considering moving onto university.

Money Works: This accredited three session programme empowers vulnerable young adults aged 16-25 year olds to take control of their money.

Business Battle: From drawing board to market in one week. Young people create, implement and evaluate their own business in a competitive environment using real money in a real marketplace.

Enterprise-in-a-Box: Step-by-step start-up toolkit for budding social entrepreneurs. Featuring exclusive ethical products and guides, these workshops take you on the journey of making a profit and a difference.

Contact

If you would like to find out more please contact us on +44 (0)20 7377 8770 or email partnership@mybnk.org.