



MyBnk founder honoured in Queen's Birthday List for services to finance education

Elisabetta Lapenna-Huda, also known as Lily, Founder and Co-Chair of MyBnk has been made an MBE in the Queen's Birthday Honours list.

Over 10 years she has built the charity up from the east end to be a world leader in financial education practices – bringing together young people, educators, financial services and policy makers to design and deliver award winning workshops.

In 2012 her work with civil society helped financial education become compulsory in the secondary national curriculum.

Together with the Money Advice Service, and others, financial capability has been pushed up the political agenda. Recently reflected with the establishment of a dedicated Minister for Financial Inclusion.

She has also been a leader in MyBnk's interventions with vulnerable young people, working with Leaving Care Units to ensure thousands of care leavers have the skills they need to transition to independent living.

MyBnk is supported by trusts and foundations including CSR units from Prudential plc, Old Mutual Wealth, MUFG; Bank of Tokyo-Mitsubishi UFJ and players of the People's Postcode Lottery and individual donors like the CEO of H&M Karl Johan Persson.

MyBnk has helped nearly 175,000 7-25 year olds learn to manage their money and start their own enterprise in 800 schools and youth organisations. Independent of banks and commercial branding, they use trained experts to teach young people about everything from tax and saving to student finance and social enterprise.

QUOTES

“This is an incredible honour, I am in total disbelief. I feel very fortunate to be supported by such an enthusiastic and dynamic team, driven by the vision of a financially literate and enterprising society. UK personal debt is £1.5 trillion and just 7% of young people have spoken to a teacher about money – the need for what we do has never been greater. I would like to thank every young person, teacher, youth worker and funder who has helped us advance this vital cause.” **Elisabetta Lapenna-Huda MBE.**

“Lily’s legacy is clear to see. We are now in a fantastic position to ensure that financial education is given the prominence it deserves. I would like to congratulate her on behalf of everyone at MyBnk.” **Guy Rigden, MyBnk CEO.**

ACCOLADES:

2016: The Guardian Charity Award.

2015: Children & Young People Now Leaving Care Award.

2014: Project Oracle – Evidence Award 2014.

2012: Centre for Social Justice Award – Prevention of Poverty 2012.

2011: Lily appointed a Young Global Leader by the World Economic Forum.

2010: Lily appointed as an Ashoka Fellow.

NOTES:

About MyBnk

- **MyBnk** is the UK’s leading designer and deliverer of financial and enterprise education for young people.
- **MyBnk** offers schools and youth organisations a range of workshops to ensure all young people leaving school are equipped with the confidence, skills and knowledge they need in financial matters to take part fully in society.
- **MyBnk** works with teachers, government, consumer bodies and financial industry representatives to help teachers and youth workers by delivering personal finance education to the highest possible standards – making sure that children and young people are able to understand money and make informed choices which will guarantee them security and economic well-being in the long-term.
- For more information, pictures or to visit a MyBnk session please visit www.mybnk.org or contact Declan Wilkes at declan@mybnk.org.