

## Who are MyBnk?

**MyBnk is a charity that designs and delivers financial and enterprise education programmes directly to 11-25 year olds. We work in schools and youth organisations in England and, through partners, around the world. We have reached more than 100,000 young people since we started in 2007.**

Our experts have created fun and interactive financial education programmes on topics such as saving, budgeting and university finance. We also train young people to run their own in-school online bank which offers interest free saving and lending accounts. Our enterprise programmes use real money and marketplaces in time bound challenges.



MyBnk aims to wow every young person and we want to ensure training is effective and uses high quality resources. We place a large emphasis on youth engagement and consistent, impactful and effective delivery using open and clear performance monitoring systems. MyBnk references major national and international benchmarks in financial education such as PISA, financial capability Strategies, and national school curriculum requirements - but the programmes and approach are our own. Core capabilities in finance or enterprise are common around the world but our sessions are very adaptable to local needs and conditions.

We have already worked with organisations in China, Italy, Wales, Irish Republic, Brunei and Uganda.

## What do we offer?

**MyBnk offer access to our intellectual property, training and support to adapt and deliver our programmes on a paid for consultancy basis.**

We will work with you to put together a package of support which meets your needs and budget.

### A package could include:

- Access to core knowledge, programme materials and extensions, teaching notes and trainer insights of the programmes of your choice.
- Bespoke training devised and led by MyBnk's Quality and Training team including:
  - Observation of MyBnk programmes being delivered by our expert trainers in London.
  - Using our **S.U.P.E.R.** methodology of delivery (see below).
  - Help in adapting and customising programmes.
  - Assistance in developing and employing impact monitoring tools and systems.
- How to build your reputation and brand through the media and other channels to help you reach more young people.
- The commercial aspects of a social education enterprise.
- On-going membership of the MyBnk network of materials and newsletters.

## What type of organisations can we support?

We will support organisations looking to develop and deliver finance and or enterprise education programmes for young people. MyBnk require organisations to be committed to ensuring high quality and the programmes meet the needs of young people. We prioritise working with organisations that have the capacity to reach many young people, so will support initiatives which will be delivered at a city, region or country scale.

## Our approach

**MyBnk strives to develop and deliver programmes that wow and delight young people, conveying appropriate learning in an engaging way, leaving young people with a memorable experience and a desire to learn more about money and enterprise.**

To achieve this, we follow MyBnk's **S.U.P.E.R.** ethos:

**Specialist:** Delivered by specialist and experienced trainers who know the field.

**Unique:** A fresh approach to education. We embrace creative and new teaching methods to maximise the learning for young people. Our educational materials and workshops have won awards for their innovative nature and effectiveness.

**Participatory:** From taking out an interest free loan to start their first enterprising project to figuring out which supermarket deal is giving them the best value for money, young people learn by doing. Our approach is inspired by young people themselves – our Youth Advisory Panel meet regularly to advise and co-create programme content, brand and resources.

**Empowering:** Our programmes are designed to be suitable for a wide range of young people in different settings, allowing for different abilities and learning styles and ensuring that nobody is left behind. We measure the impact of our programmes through our monitoring and evaluation system which drives continuous improvements to our programmes.

**Relevant:** We use real life stories, examples and videos to bring money and business to life. We draw on experiences from popular culture and current affairs. We create a forum for young people to put their questions to our experts, clarifying terms and dispelling misconceptions.

## What are MyBnk's programmes?

**MyBnk-in-a-Box:** Young people are trained to run their own online and onsite school bank. A safe, accessible place to save regularly and borrow money, interest free, to set up enterprises.

**Money Twist:** Arms young people with real life money skills through a series of hands on workshops. This three session programme can be delivered in one day or over two or three separate sessions. Two versions, one for 11-14 and the other for 14-18 year olds.

**Money Works:** This accredited three session programme empowers vulnerable young adults aged 16-25 year olds to take control of their money.

**Uni Dosh:** A targeted two hour workshop for those about to leave school or college and considering moving onto university.

# International Partnership

Offering for International youth organisations.

# MyBnk

**Back My Business:** A school based enterprise experience using real money where young people are challenged to create businesses. They compete for 0% interest loans and MyBnk support in making their idea a reality.

**Business Battle:** From drawing board to market in one week. Young people create, implement and evaluate their own business in a competitive environment using real money in a real marketplace.

**Enterprise-in-a-Box:** Step-by-step start-up toolkit for budding social entrepreneurs. Featuring exclusive ethical products and guides, these workshops take you on the journey of making a profit and a difference.

## Contact

If you would like to find out more please contact us on +44 (0)20 7377 8770 or email [partnership@mybnk.org](mailto:partnership@mybnk.org).